2017 SPONSORSHIP OPPORTUNITIES

Throughout the year, the ThedaCare Family of Foundations hosts events that offer opportunities for you to partner with our mission to improve the health of our communities. Sponsoring our annual fundraising events is a terrific way for you to show your support. These events provide corporations and individuals excellent opportunities to become engaged.

We invite you to join us for our 2017 events! Broaden your marketing portfolio and engage current and potential customers as you partner with one of the largest employers in the Fox Cities.

The ThedaCare Family of Foundations consists of seven member foundations found throughout the ThedaCare service area, our mission is to inspire giving and provide funding for initiatives that help people experience exceptional care. In short, we seek to enrich healthcare experiences beyond expectations. Our donors' generosity allows the Family of Foundations to fund projects like the new ThedaCare Regional Cancer Center; a hospice suite at ThedaCare Medical Center-Waupaca; the ThedaCare Medical Center-Shawano; a new and safer Emergency Department at ThedaCare Medical Center-New London; and many more projects in your community that provide a better care experience for our patients and their families.

To learn more about our campaigns, sponsorships or other ways to get involved, please contact Carina Raddatz at 920.738.6478 or Carina.Raddatz@ThedaCare.org.
2017 Sponsorship Opportunities

High Flyin’ Golf Outing

July 17, 2017

Each year ThedaCare Family of Foundations-Appleton and Neenah co-host the annual High Flyin’ Golf Outing. Golfers and sponsors will have the opportunity to participate in an exclusive Mojito Garden Party OR 18-hole event followed by an hors d’oeuvres reception at North Shore Golf Club in Menasha.

Proceeds from the golf outing will be equally distributed to support programs and services at ThedaCare Regional Medical Center-Appleton and ThedaCare Regional Medical Center-Neenah. Golf spots are sold with sponsorships.

Garden Party Attendee: $100

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Revenue</th>
<th>Golf Spots</th>
<th>Garden Party</th>
<th>Speaking Opportunities</th>
<th>Logo on Program</th>
<th>List in Program</th>
<th>Signage at Event with Logo</th>
<th>Signage at Event Listed, not Logo</th>
<th>Other</th>
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<td>Registration</td>
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Other sponsorship opportunities are available. All sponsorships include signage at designated area.

For more information on our events, please contact Carina Raddatz at 920.738.6478
ThedaCare Foundation-Neenah has supported the Prevent Alcohol and Risk-Related Trauma in Youth (P.A.R.T.Y.) program since 1999. The half-day programs, held at the Fox Cities Performing Arts Center, educate sophomores from area schools about the consequences of making poor choices and participating in at-risk behavior, while empowering them to make wise choices. The P.A.R.T.Y. at the P.A.C. program is a collaborative effort between local schools, fire and police departments, healthcare workers, physician groups, the Trauma Center at ThedaCare Regional Medical Center-Neenah, and survivors who volunteer to share their stories. Our goal is to help save lives and prevent injury to the youth in our communities through a high energy, high-impact, interactive program.

P.A.R.T.Y. @ the P.A.C. Fall 2017

The 12th Annual Light Up the Night event will benefit patients in Waupaca and surrounding communities. This memorable event will be held at the Waupaca Ale House-White Tent and conclude with a luminary release in memory of loves ones and friends to provide funds for local hospice services. The ticket price is $60.

Light Up The Night August 15, 2017

Graduate Sponsor – $10,000
Covers the cost for 1,000 students to attend.
Senior Sponsor – $7,000
Covers the cost for 725 students to attend.
Junior Sponsor – $5,000
Covers the cost for 500 students to attend.
Sophomore Sponsor – $3,000
Covers the cost for 300 students to attend.
Freshman Sponsor – $1,500
Covers the cost for 150 students to attend.
Contributing Sponsor – $1,499-$100
All sponsorships include recognition in print materials and in social media.

SPONSORSHIP LEVELS

Graduate Sponsor – $10,000
Covers the cost for 1,000 students to attend.
Senior Sponsor – $7,000
Covers the cost for 725 students to attend.
Junior Sponsor – $5,000
Covers the cost for 500 students to attend.
Sophomore Sponsor – $3,000
Covers the cost for 300 students to attend.
Freshman Sponsor – $1,500
Covers the cost for 150 students to attend.
Contributing Sponsor – $1,499-$100
All sponsorships include recognition in print materials and in social media.

SPONSORSHIP LEVELS

Exclusive Presenting Sponsor – $7,500
Logo placement on print materials, invitation and sponsor signage, 16 attendees, representative to give welcome speech, and lead recognition in closing statements.

Impact Sponsor – $5,000
Logo placement in print materials and sponsor signage, 8 attendees, signage at Impact Table and recognition in closing statements.

Luminary Sponsor – $3,500
Logo placement in print materials and sponsor signage, 8 attendees, signage at Luminary Table, recognition on Luminary order forms and recognition in closing statements.

Hope Sponsor – $2,500
Logo placement in print materials and sponsor signage, 8 attendees, and recognition in closing statements.

Comfort Sponsor – $1,000
Name recognition in print materials and sponsor signage, 4 attendees, and recognition in closing statements.
When dedicated and caring women come together... great things happen!

The ThedaCare Hospice Foundation will host the 4th annual 100 Women for Hospice event. Proceeds from the event support meaningful programs that enhance the quality of life for patients and their families using hospice. The requested donation is $100 for this worthy cause.

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100 Women for Hospice

Spring 2017

To learn more about our campaigns, sponsorships or other ways to get involved, please contact Carina Raddatz at 920.738.6478 or Carina.Raddatz@thedacare.org

Sponsorship Levels

Exclusive Legacy Sponsor – $5,000
Includes opportunity to speak, logo on invitations, print materials and signage at event.

Tribute Sponsor – $3,000
Includes logo on print materials and signage at event.

Comfort Sponsor – $1,500
Includes name recognition on print materials and signage at event.

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920.738.6503
www.thedacare.org/Foundations