



### **ThedaStar Air Medical Policy for PR Events with Helicopter Present**

ThedaStar receives numerous requests for appearances from many communities, private groups, EMS, Fire & Police agencies and service groups. Due to the volume of requests received, we are not able to attend every event. In an effort to accommodate as many requests as possible in the fairest manner possible we have developed the following policy. This policy will serve as a guideline when scheduling ThedaStar to attend events where the helicopter is requested to be present.

We do require a name and phone number of a person who will be able to be reached prior to and during the time ThedaStar will be on location on the day of the event. This is to allow us to make contact with someone prior to going en-route to ensure the LZ is secure, to contact you if we are unable to attend for any reason, such as a pt. Flight or weather conditions, and as a back-up means of contacting the ThedaStar crew while on location at your event.

ThedaStar will participate, based on availability, in the following events:

- Providing utilization, safety & landing zone in-services to all hospitals, fire departments, law enforcement, and EMS agencies within our service area.
- Educational presentations pre-hospital and hospital personnel.
- Disaster drills, mock accidents and injury prevention demonstrations (such as pre-prom event at a high school).

Events that will require administrative approval before ThedaStar will be able to attend include:

- Community Events
- Events focused on children < 16 y/o
- Corporate events
- Events outside of ThedaStar's primary response area

Those events that are done in support of, or sponsored by, local Fire/EMS/Police agencies (such as fundraisers or Fire/EMS open house) will receive first consideration.

#### Day of the event:

Please understand that ThedaStar will remain in service during all PR events. The possibility exists that the aircraft may be unavailable or has to leave a scheduled event for a patient flight at any time. ThedaStar follows strict guidelines regarding the weather and conditions in which we can and cannot fly. Therefore, there may be instances when we cannot attend an event if weather conditions fall below our minimums.

Please review the landing zone requirements on page 2.